

INTRIGUED? MOTIVATED? WANT TO KNOW MORE?

JOIN LINKUP!

► WOMEN'S LEARNING GROUPS



- 1 Get Together**
Get together a group of 8-12 women.
(It's a good idea for it to be a cohesive group).
- 2 Register**
Contact linkup@penimi.org to request a group form. Complete the form with member information and email it to linkup@penimi.org.
- 3 Call**
Call 718-514-2525 x109 with the payment information for your group. The fee is \$24.99 per member + shipping fee.
We accept one payment per group via:
Credit card / Quickpay / Paypal
- 4 Start!**
Receive your books and start learning!



LINKUP | A PROJECT OF Penimi

“ FEEDBACK

"Through LinkUp, I received the tools to have so many of those vitally important conversations with my kids. Armed with real knowledge and perspective, I began to talk to them in a way that they could hear."

- ROCHEL DINA W., CHICAGO, IL

"LinkUp was an eye-opener. It's a journey through values and hashkafos, relearning and strengthening them in an age when they are so compromised. I feel more connected now. It's really had an impact on us in our day-to-day life."

- CHAYA T., LAKEWOOD, NJ

? FAQ'S

Q: I'm so busy! How am I finding the time to join a group?

A: LinkUp is a study. It's a stimulating analysis that is very relevant to women in their current reality, therefore they remain committed group members. They find the time, since it impacts their time, and all areas of their lives.

Q: How can I ensure a long-lasting group?

A: Having a designated group facilitator is key. A facilitator ensures the discussion stays on track and facilitates the group dynamic.

Q: I have very limited technology usage/access. Is LinkUp for me?

A: LinkUp analyzes the digital age and its impact, not specific technologies, therefore LinkUp is applicable to all, regardless of usage. Additionally, LinkUp was designed to enable women to develop an accurate language to have dialogue with their children regarding technology. Gaining an understanding for themselves will empower them to educate their children who are being raised in the iGeneration.

RAV SHMUEL KAMENETZKY, SHLITA:

Penimi has developed a new publication, LinkUp which will help us in our world with the digital revolution. LinkUp women will learn how we connect with the Ribono Shel Olam.

RAV ELYA BRUDNY, SHLITA:

I have seen and worked closely with Penimi on their new publication, LinkUp. This book is designed for women to learn in a group, and use as a basis for discussion and self-reflection.

FOR MORE INFORMATION, CONTACT LINKUP:



☎ 718.514.2525 ext. 106

✉ linkup@penimi.org

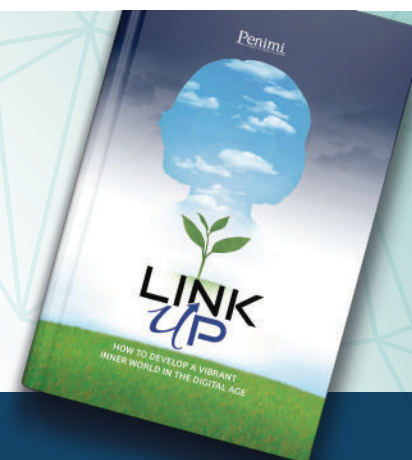
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LINKUP

A
RESPONSE
to the
DIGITAL
AGE



*empower.
educate.
connect.*



We're living in an age of unprecedented challenge!

The digital age, with its headlong rush into technological advancement, threatens to erode our deepest values. Our relationships. Our very humanity.

But it's complicated. We live, shop, work, drive, travel – and parent – in this fast-paced, twenty first century world.

The digital age requires thought-provoking dialogue.



What's the solution?

We need a sophisticated approach, one that gives us the clarity, insight, and confidence to raise healthy and inspired children. A considered approach, that helps us nurture our inner life – our penimiyus – in a world obsessed with externals. A measured approach, one that educates while strengthening us from within.

LinkUp is an innovative learning program, developed under the guidance of leading Rabbanim. LinkUp is designed to empower women with the knowledge, tools, and confidence to live in accordance with authentic Torah values in the digital age.



So, how does it work?

One woman acts as a group coordinator, and invites around 8-12 women to join her group. Each member pays the registration fee and receives the LinkUp book. Groups meet once every two weeks for a session, which takes around one hour. Women have found that by creating a steady day and time slot, it becomes etched into their schedules.



What's the advantage of a group setting?

It's rare for women to have the opportunity to get together and really engage in and discuss the burning questions that underpin our lives. Through learning in a group, women have the time and space to discuss, reflect, and process the information. In addition, the groups become a safe space, within which women feel comfortable engaging in self-exploration and development.



How is the LinkUp book structured?

The LinkUp book is comprised of a number of units, each of which tackles a vital issue. Topics include preserving privacy, contentment, addiction, exposure, instant gratification, etc.

Each unit is made up of a Torah component – that develops the inner “I” and provides a framework for women to engage in important questions: What aspects of my relationships do I most value? How can I embrace moments of silence?

Integral to each unit is a presentation of relevant findings from the fields of psychology and sociology, research which is both stimulating and eye-opening.



In summary...

Change occurs. Progress has no pause button. But what is within our hands is to assess the way these changes impact Torah society, analyze its impact on our value systems, relationships, inner world, and the essence of a Torah Jew. By doing so, we can formulate an intelligent and sustainable approach to the world of today.